THINKING DIFFERENTLY: HOW PEOPLE MADE VOTING JUDGEMENTS IN THE US ELECTION

Eleanor Johnston

e.johnston@staffs.ac.uk
POSING THE QUESTION:

- How did people make voting judgements in events such as Brexit and The US election?
BLOGGING THE ELECTION

• I visited the USA from 30th October to 16th November 2016
• During this time something quite important was happening
• I worked with International Relations and Politics to produce a blog
• This contained interviews with ordinary voters in Louisiana, Mississippi and Tennessee
SOUNDS IMPRESSIVE....
WHAT MADE A VOTER GO FOR A PARTICULAR CANDIDATE

Video 1 - Jerry
JERRY’S VOTING JUDGEMENTS

• “He doesn’t take 500 million and sink it into personal accounts”
• “They’ve (the Clintons) been crooked their entire lives”
• “If Donald Trump is elected, it will make both parties think about what they have done to mess up America....stupidity and putting Government first”
WHAT MADE 2 VOTERS GO FOR A PARTICULAR CANDIDATE

Video 2 – Amy and Taylor
AMY AND TAYLOR’S VOTING JUDGEMENTS

• “I want to have a good quality of life for myself and everybody that I love”
• “I believe in equality and diversity”
• “Hillary is going to support the right of gay marriage and I don’t think Donald Trump will”
• “We don’t want to wake up tomorrow with a world full of hate”
WHAT MADE A VOTER GO FOR A PARTICULAR CANDIDATE

Video 3 - Dean
DEAN’S VOTING JUDGEMENTS

Not based on who would be the better President, but voting for VP Mike Pence

• “He is calm, he is collected, he is cool”
• “He has thought through everything he says”
• “America won’t be a whole lot different – our political system is broken”
• “I am looking forward to an outsider”
DIVIDED NATION UNITED BY SHOCKER

BOTH SIDES OF THE AISLE STUNNED BY REPUBLICAN VICTORY

TRUMP PENCE
New York, New York
MAKE AMERICA GREAT AGAIN!
You can find all the interviews, videos and photos on blogs.staffs.ac.uk/uselection
“Information literacy is knowing when and why you need information, where to find it, and how to evaluate, use and communicate it in an ethical manner.” (CILIP, 2015)
THE VIEW FROM CHARLIE BROOKER

https://learningonscreen.ac.uk/ondemand/index.php/clip/86336
INVITING YOUR THOUGHTS

Fake News

Echo Chambers

Alternative Facts
FAKE NEWS

The interest in this issue has massively increased since my visit in October. You will find articles and posts (and Government interest) daily e.g. 


Source: IFLA
International Federation of Library Associations and Institutions (IFLA) is the global voice of the library and information profession.
“Ultimately, one Big Lie leads to the next, and then ultimately and inevitably, results in a ‘Post-Truth Presidency’” (Hart, 2004)*

* yes, 2004
LEADS TO A DISCUSSION ON FINDING INFORMATION

Via:
Peer Review
Scholarly Articles
Academic Rigour

Asking about Information Professionals, Lecturers and support staff and their role in Higher Education and Society
COMING UP ON JUNE 8TH
BRENDA FROM BRISTOL (AND CO)
REFERENCES


Feinstein, S. (2014) *From the Brain to the Classroom: the encyclopedia of learning*. Santa Barbara: ABC-CLIO.


